



Consignment start date: _____

Author Consignment Application and Agreement (for self-published “indie” authors)

Author Name: _____ County of Residence _____

Address: _____ City: _____ Postal Code: _____

Cell phone: _____ Email: _____

Website (if applicable): _____

Minnesota Street Market is dedicated to offering our member/owners and customers an inspired collection of quality books by local authors (those residing or working full or part time in Benton, Sherburne, Stearns or Wright County).

Here’s the mix of categories we will stock:

Category 1: Literature (Poetry, Fiction, Creative Nonfiction);

Category 2: Books with topics that align with Minnesota Street Market mission of promoting natural, local, sustainable food and art; and,

Category 3: Books highlighting local arts & culture.

The selection of books is determined by our Book Committee, which reviews and selects titles. MnStMkt reserves the right to set a limit on the number of titles a single author can display at once.

Book Title(s): Please indicate the category/categories for each title

- _____ Category 1, 2, 3 (please circle)
- _____ Category 1, 2, 3 (please circle)
- _____ Category 1, 2, 3 (please circle)
- _____ Category 1, 2, 3 (please circle)
- _____ Category 1, 2, 3 (please circle)
- _____ Category 1, 2, 3 (please circle)
- _____ Category 1, 2, 3 (please circle)

Please include 1 copy of each book for the Book Committee to review (or indicate that it currently is stocked at MnStMkt). Copy will be returned to you if the book is not selected.

Terms of Agreement

Minnesota Street Market will:

- Provide visibility of book based on an average of 60-75 customers visiting the Market, per day
- Provide reasonable and safe display space for each consignee's books
- Feature consignee's bio/story in at least one Facebook post and one weekly edition of Newsflash
- Feature consignee's book in a "Face Out" promotion with a recommendation for at least 1 week for each year book is consigned.
- Retain 40% of retail sales from authors who are Minnesota Street Market member/owners
- Retain 45% of retail sales from authors who are *not* Minnesota Street Market member/owners
- Pay consignee 15 days after the close of each month of business
- Review consignee's performance quarterly – making suggestions to improve sales and presentation if needed
- Review consignee's Agreement annually to determine renewal
- Notify consignee if their art needs to be temporarily moved to make room for events, meetings, or repairs. 2

Consignee will:

- Sell only original works
- Promote the availability of their books at the Market via social media, emails, or flyers/cards/bookmarks (mailed or handed out) at least 4 times per year
- Review and replenish stock of books once a month (stock 2-3 copies of each title; you may request to stock more copies if your book sells 3 or more copies for 2 consecutive months)
- Be liable for any loss or damage to books
- Remove all unsold books within 7 days of end of Agreement

General agreement information:

- Minnesota Street Market reserves the right to terminate the Agreement at any time with a 30-day notice to consignee
- Consignee has the right to terminate the Agreement with 30-day notice to Minnesota Street Market
- Minnesota Street Market will review the terms of this Agreement annually (typically January) and may make changes to the Book Program. If changes are made, we'll communicate them to all Authors.

I agree to the above terms of the Minnesota Street Market Author Consignment Program.

(consignee signature)

(date)

Yes, add me to your e-mail mailing list so I'll receive the weekly Newsflash!